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For Immediate Release

Crowds swarm Master Lock Safety Solutions booth at NSC 2014

**Company stands out amongst the clutter with guest speakers,
new products and fun prizes**

(MILWAUKEE, WIS.) – September 24, 2014 – Placing an emphasis on Safety awareness with guest speakers, new products, fun prizes and the introduction of new Lockout services, Master Lock Safety Solutions™ got attendees talking at the National Safety Congress & Expo, held September 15-17 at the San Diego Convention Center.

The debut of Professional Lockout Services, a preview of the Master Lock Confined Space Covers, informative guest speakers, and a key drawing for grand prizes led to overflow crowds in the Master Lock booth. Safety advocate Kina Repp led the speaker sessions, delivering an inspirational message on the importance of worker safety. Todd Grover of Master Lock discussed best practices for Lockout/Tagout, and Darcie DaSilva informed attendees about the advantages of using FIELD iD™ Safety Compliance software to improve safety efficiency in facilities.

“From the inspirational speakers and exciting key drawing activity, to the introduction of our Professional Lockout Services, the booth was never empty,” explained Jessica Nelson, Associate Product Manager for Master Lock Company LLC. “The new Confined Space Covers were a showstopper; we had people stopping in their tracks just to get a look at the demo. Attendees complimented the easy-to-use design and the variety of styles and sizes that will be available,” said Nelson, indicating they will launch in December.



Attending a speaker's session qualified attendees to win the daily grand prize of a Master Grill Set and Rolling Cooler. The winners were Kelly Hoffer of Kerrville, Texas; Eric Napier from Russellville, Arkansas; and Eric Sill of Delano, California.

The debut of Master Lock's Professional Lockout Services was well received by booth attendees. With an unrivaled understanding of Lockout/Tagout and procedure writing, this new team of lockout experts can ensure your facility is fully compliant through systematic audits of visual lockout procedures and written processes. For more information about Professional Lockout Services, click here: <http://bit.ly/1CcNgbA> and a Master Lock Safety expert will soon contact you.

For more story details, contact Bob Wolff with The Drucker Group (bob@druckergroup.com) at 224-532-1808.

About Master Lock Company

The Master Lock Company is recognized around the world as the authentic, enduring name in padlocks and security products. Master Lock Company offers a broad range of innovative security and safety solutions for consumer, commercial, and industrial end-users. Master Lock Company LLC is an operating unit of Fortune Brands Home & Security, Inc., a leading consumer brands company. Headquartered in Deerfield, Ill., Fortune Brands Home & Security Inc. (NYSE: FBHS), is included in the S&P MidCap 400 Index. For more information about Master Lock visit www.masterlock.com.

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PHOTO CAPTION

Andrew Lehman and Jessica Nelson of Master Lock flank and celebrate with Kelly Hoffer, who won the daily grand prize on Sept. 15, opening day of the NSC Expo.