



Contact: The Drucker Group
Bob Wolff
224-532-1808

For Immediate Release

Master Lock unveils exciting new portable electronic padlock at IHRSA

(MILWAUKEE, WIS.) – March 3, 2015 – Visitors attending the upcoming IHRSA International Convention and Tradeshow will have the opportunity to check out the world’s first electronic Rolling Code portable padlock. Exhibiting for the first time at this show, Master Lock (booth 701) will preview this new breakthrough product and other innovative solutions for facilities that experience high client turnover on a daily basis at the 34th annual International Health, Racquet and Sportsclub Association event, scheduled for March 12-13 at the Los Angeles Convention Center.

Available for purchase later this year, the electronic Rolling Code portable padlock offers the utmost in increased security and convenience. Digital codes eliminate key distribution, paper control charts and spreadsheets, and automatic code generation offers a seamless transition between clients that can be managed from a facility’s computer. The padlock also boasts high security as it is constructed with a hardened boron shackle and includes an anti-shim deadlocking mechanism.

“IHRSA provides us a great opportunity to preview a very exciting product that incorporates the latest technology in the industry. It’s a great solution for client/locker management at health club and fitness facilities,” remarked Kevin McCarthy, Master Lock’s Product Manager for Locker Locks.

“We anticipate the new electronic Rolling Code portable padlock will be well received in the marketplace. It is very simple for users to operate and for facilities to manage. Each lock is pre-programmed with a unique set of codes that can be changed to provide a new combination for each user. When a client returns the lock, simply roll the code forward to access the next



combination. The lock is instantly ready to use for the next client and the previous code is invalid.”

There are plenty of other incentives to stop by the Master Lock booth. For example, the “Roll & Win” Wii® Bowling Challenge gives participants a chance to win a Master Lock sweat band and be entered to win the daily grand prize. Play a two-frame game on March 12 from 11 a.m. to 4 p.m. to make a strike and be entered for a chance to win a fitbit® Flex™ Activity Tracker. The “Roll & Win” Challenge on March 13 (12-4 p.m.) offers an opportunity to win Bose® SoundTrue™ In-Ear Headphones. Each daily winner will be announced at 4:30.

The Master Lock® Multi-User lock and 1652 series Built-In Combination Lock are two other high-demand products that will be on display at IHRSA. The popular Multi-User lock has proven itself in the marketplace at health and fitness facilities where customers’ temporary locker use is high on a daily basis.

The Multi-User lock allows clients to secure their belongings with their own personalized combination, reducing time-consuming locker management activities previously handled by staff. It is available in three different models and fits on nearly every metal or wood locker design. A supervisory key is also available to allow access to any locker at any time if necessary.

The Master Lock 1652 series is a revolutionary institutional three-digit lock for single point latch lockers. It features a button-less combination change that saves an incredible amount of maintenance time by rotating to the next pre-set combination with a control key and not having to open the locker door.

For further story details, contact Bob Wolff with The Drucker Group (bob@druckergroup.com) at 224-532-1808.

About Master Lock Company

The Master Lock Company LLC is recognized around the world as the authentic, enduring name in padlocks and security products. Master Lock Company offers a broad range of innovative security and safety solutions for consumer, commercial, and industrial end users.



Master Lock Company LLC is an operating unit of Fortune Brands Home & Security, Inc., a leading consumer brands company. Headquartered in Deerfield, Ill., Fortune Brands Home & Security Inc. (NYSE: FBHS), is included in the S&P MidCap 400 Index. For more information about Master Lock, visit www.masterlock.com.

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A promotional graphic for Master Lock. On the left is a silver and black Master Lock combination padlock with a keyhole. The dial has numbers 0-9 and a green indicator. The background is a blue gradient. To the right of the padlock, the text "Unzip the future of portable padlocks, at IHRSA" is written in white. At the bottom right, the Master Lock logo is displayed in white on a black background.

Unzip the future of portable padlocks, at IHRSA

Master Lock.

Master Lock offers plenty of incentives to stop by its booth at the IHRSA Convention and Trade Show.